

## Edmonton Oilers Proud Fan Logo Usage Guidelines

The Proud Fan of the Edmonton Oilers logos are used to represent the sponsorship RE/MAX Canada has with the Oilers.

**Always use the complete electronic artwork provided by the Edmonton Oilers.**

- DO NOT alter the logo in anyway
- DO NOT animate or rotate the logo
- DO NOT separate the elements of the logo
- DO NOT translate the logo and DO NOT add words to the logo
- DO NOT integrate the logo into another logo or design
- DO NOT attempt to set the logotype yourself, change the font or alter the size proportions or space between the letters
- **This logo is to be used on your agent/office website ONLY and is NOT suitable any other way digitally (ie. social media, email signatures). Also not approved for print materials.**



The image below has been produced specifically for RE/MAX Canada agents to demonstrate the sponsorship between the Oilers and RE/MAX Canada. DO NOT separate the elements of this image. The image must always be in the format presented below (RE/MAX logo, EOCF logo, Proud Fan text). Examples of where this logo can be placed include:

- Agent/Office websites

If you have any questions as to how this logo can and cannot be used, please contact Lesley Buick at [lbuick@remax.net](mailto:lbuick@remax.net).